

2026

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 **THE LBMA**
location based marketing association



**Best
Retail
Cases**

CHECKLIST

BEST RETAIL CASES

SUBMIT YOUR USE-CASE STORY

WELCOME



USE-CASE SHOW-PLATFORM

Platform present Use-Cases & Companies
Retailer-Industry search for solutions around the world

★ **AWARDS - GET A SEAL**
EUROPE | DACH | NORTHAMERICA

 **CONNECTOR & STORYTELLING**
EVENTS | PRE-SALES MARKETING

WHAT WE DO



1 WE BRING ATTENTION TO YOUR PRODUCT - SHOW YOUR CASE AND PUBLISH IN OUR NEWSLETTER AND BLOG

2 WE PUBLISH YOUR STORY IN DIFFERENT CHANNELS, WE WORK TOGETHER WITH DIFFERENT MEDIA PUBLISHERS

3 WE MAKE DIFFERENT HYBRID AND ON-LINE EVENTS - ON-DEMAND WE TELL YOUR STORY FOR 1 YEAR

4 WE MAKE PARTNER-OFFERS FOR 6 OR 12 MONTHS TO BRING YOU LEADS AND ATTENTION IN YOUR TARGET

PRESENT YOU
www.bestretailcases.com

WE SPEAK ABOUT IT
Social Media, Blogs and other media

WE GIVE YOU DATABASE

WE COMMUNICATE YOUR PRODUCT

OUR REACHES - WE PRESENT YOU >>>

128,000 Podcast-Listener 36,000 Newsletter-Readers
+6,000 Use-Case seacher on our platform Various Social-Media posts

COMPANY & CASE LIST



The **Best Retail Cases** show platform honors the **companies** and highlights the **use-case stories** examples of applications.

Use-Case stories always answers the question: What did the solution do for your customer?



ONE YEAR PRESENTATION COMPANY / USE-CASE / SOLUTIONS AROUND FAIR

Use-Cases database
& company listing

LIST - FIND -
RATE

be visible for 1 year

- More visibility with users and media
- Promotion of cases via partner media
- Presentation via social media, newsletter
- Get a seal that winners can place in our top rankings
- 1 year listing on the platform

Home > Retail Omnichannel > Flagship Store Nuremberg – creating a consistent shopping experience

Physical Retail Omnichannel

Flagship Store Nuremberg – creating a consistent shopping experience

E. Breuninger GmbH & Co.

Karolinenstraße 34, D-A-CH

Overview

Physical Hardware D-A-CH Customers 03.09.2020

Award Sept. 2022

WINNER 2022
Best Retail Cases AWARDS
September 2022

1 Platz
Jury Platzierung

Advanced Search

Categories
Award
Area
Hardware / Software
Online / Physical

Weitere Suchoptionen

Suche

SOLUTION SHOW



Best Retail Cases

CASE I SOLUTION SHOW - PRE-AWARDING

AROUND EUROSHOP & E-COMMERCE BERLIN EXPO

- Solution-Story submission: **until 21. Feb 2026**
- Story presentation: Feb / Mar 2026 via special landing page, newsletter & social posts
- Communication & **Voting: Mar 2026** – 3 winners per category
- **Pre-Awarding:** Use-Case Stories & Innovations 1–5, selected by 3 jury members (editors) - to nominate for the AWARD Europe and the DACH AWARD
- EuroShop **Dinner:** 22 Feb 2026, 19:00, Düsseldorf
- **Voting-Winners** announced: 2 Apr 2026

Optional: Video-Interview with the Best Retail Cases editor team or your own recordings.

YOUR VALUE & BENEFITS

Presentation at the “Zukunftstage Handel.Stadt” in May, Munich and/or Best Retail Cases at NRF Paris.

Your EuroShop innovation will be **listed** on Best Retail Cases, **featured to 36,000 readers** before and after the trade fair, and published in the EuroShop Innovation Guide. **Presentation in GERMAN & ENGLISH**

128,000 Podcast-Listener

36,000 Newsletter-Readers

+6,000 Use-Case seacher on our platform

Various **Social**-Media posts

490 EUR

per solution | case listing & communication

*LIST your
Fair-Story |
Solution*

[CLICK HERE FOR A LISTING YOUR SOLUTION](#)

SUBMIT

AWARD ROUNDS

AWARD DACH 2026

GERMAN SPEAKING COUNTRIES BIG SHOW

- Use-Case submission: **until August 2026**
- Use-Case presentation & voting marathon: whole September
- **Jury-Award & Voting-Winner:** End September 2026
- See the main categories on the right. Then we split them into different sub-categories to obtain a Best Retail Cases seal.

Your Value & Benefits:

- Presentation at the “Best Retail Cases Day” ,
- Your use-case will be listed on Best Retail Cases, featured to 36,000 readers, 128.000 podcast listener together with a yearbook guide-online.

[CLICK HERE FOR A LISTING OF THE JURY MEMBERS](#)



Best Retail Cases AWARDS

SUBMIT IN THESE CATEGORIES:

Retail Technology

Retail Marketing & Service

Retail Omnichannel

Retail Store Design

eCommerce

AWARDS EUROPE 2026

SEPTEMBER: AROUND NRF EUROPE, PARIS

- Use-Case submission: **until end of July 2026**
- **Jury-Award Winner** at NRF 2026 September
- User-Voting: **August / September 2026**

QUESTIONS

SOLUTION STORIES AROUND FAIRS AND AWARDS

Question for Best Retail Cases European Innovation Award – EuroShop & E-Commerce Berlin Expo

For the first time, you have the opportunity to **showcase your innovation on our high-reach platform!** Submit your solution now – **in just 30 minutes** – and we will feature it on the Best Retail Cases platform around a side of EuroShop and E-Commerce Berlin Expo.

- **Brief Summary:** How would you describe your solution in two sentences?
- **USP / Uniqueness:** What makes your solution special or unique?
- **Benefits:** What specific advantages does your solution offer?
- **Implementation:** How easy is it to implement the technology or service?
- **Target Audience / Use Case:** For which retailers or brands is the solution applicable?
- **Pricing Model:** What is the pricing model of your solution?
- Links, Videos and pictures

NOTE: Retailer for Jury Award Europe: Name a specific retailer for your submission (only required for the Jury Award). Not needed for presentation or public voting.



Best Retail Cases

FOR A LOW PRICE (490 EUR)

*Get your
high quality
attention and a
ranking-seal*

SUBMIT YOUR STORY

CONTACT

**YOU HAVE FURTHER QUESTIONS?
WE WILL BE GLAD TO HELP YOU:**

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