

WELCOME TO THE CASE SHOW PLATFORM



**Best
Retail
Cases**



www.bestretailcases.com

Join us

We present you the new platform and the future



**Best
Retail
Cases**

**INFORMS YOU ABOUT SOLUTIONS IN
PHYSICAL AND ONLINE RETAIL**

Find out about the best installations and solutions in national and international retail.

Vote for your favorite case or simply show the world what you have to offer.

OUR PLATFORM

Retail Technology

Retail Marketing & Service

Retail Systems / IT

Retail Omnichannel

Retail Store Design

eCommerce

SHOWS CUSTOMER SOLUTIONS FOR THE RETAIL SECTOR!



STATUS: **183** CASES
25,300 READERS, **6,500** VOTERS
PER AWARD ROUND

THE DATABASE THAT LISTS SOLUTIONS AS USE CASES FOR THE MANUFACTURING AND RETAIL

There are countless options that retailers can use to equip themselves for the present and the future and to create customer-friendly shopping experiences in stores or online. Together with companies from the fields of retail technology, marketing, service, store design, omnichannel and

eCommerce, we collect and show these worldwide as cases! The Best Retail Cases platform, an initiative of the Location Based Marketing Association, seeks entries as well as reviews and invites users to browse the database.

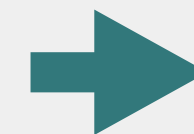
WWW.BESTRETAILCASES.COM

OUR MISSION

24/7

SHOWS CUSTOMER SOLUTIONS FOR THE RETAIL SECTOR!

DATABASE



AWARDS



EVENTS



The case database shows
solutions and installations

- list • browse & find
- contact

The Best Retail Cases **database** shows various application examples for modern technologies as well as special installations, marketing solutions or special services for retail. New cases are added daily.



Best Retail Cases
AWARDS

The AWARD rounds
worldwide 2022

- submit • vote
- win

In regular award rounds, a media jury scrutinizes the registered cases and selects its favorites. Users vote in a separate ranking. The **2022 Awards** are presented in June, September and November.



Best Retail Cases
Show Week

The Event rounds hybrid
and online „Show Week“

- present • listen
- network

In addition, current cases will be discussed in greater depth in hybrid event formats and impulses for sustainable solutions and future developments will be highlighted. The **Show Weeks 2022** will take place in June and



WHAT WE DO

1

WE BRING ATTENTION TO YOUR PRODUCT
- SHOW YOUR CASE AND PUBLISH IN OUR
NEWSLETTER AND BLOG

2

WE PUBLISH YOUR STORY IN DIFFER-
ENT CHANNELS, WE WORK TOGETHER
WITH DIFFERENT MEDIA PUBLISHERS

3

WE MAKE DIFFERENT HYBRID AND ON-
LINE EVENTS - ON-DEMAND WE TELL
YOUR STORY FOR 1 YEAR

4

WE MAKE PARTNER-OFFERS FOR 6
OR 12 MONTHS TO BRING YOU LEADS
AND ATTENTION IN YOUR TARGET



PRESENT YOU

www.bestretailcases.com

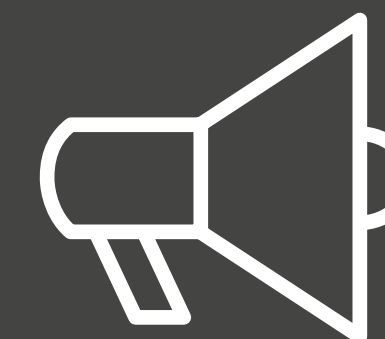


WE SPEAK ABOUT IT

Social Media, Blogs and other media



WE GIVE YOU DATABASE



WE COMMUNICATE YOUR PRODUCT

SHOW YOUR CASE

WHAT ADDED VALUE DOES THE PLATFORM OFFER?

- ▶ **MEDIA REACH** FROM DIFFERENT PUBLISHERS
- ▶ PROMOTIONAL **AWARD STAMP** FOR DISPLAY
- ▶ OPPORTUNITIES TO **INFLUENCE** YOUR CASE IN **USER RANKING**
- ▶ SEEN **INTERNATIONALLY**
- ▶ **MEDIA JURY** REVIEWS AND AWARDS THE SUBMITTED CASES
- ▶ **USERS VOTE** IN A SEPARATE ONLINE TOP 10 RANKING
- ▶ **SOCIAL MEDIA** CAMPAIGNS WITH BEST RETAIL CASES STAMP
- ▶ **DISCOUNTED MEDIA PURCHASE** FROM OUR MEDIA PARTNERS
- ▶ **WEBINARS** TO PROMOTE YOUR CASES
- ▶ AND PARTICIPATION IN THE **BEST RETAIL CASES WEEK** IN JUNE

GOOD TO KNOW



10,850
VOTERS



24
MINUTES

Best average dwell time

LONGEST DWELL TIME

1

Retailer: Food Retail
company: **Ameria**
Integration of the online world through
contactless customer interaction at the POS

2

Retailer: Weinhandlung Chez Grisoni
company: **Okomo**
Personal online shopping experience through
virtual consultation

3

Retailer: toom | company: **dimedis**
ViCo - the simple and cost efficient
access control of customers

2,150
CLICKTHROUGHS

Best result within
6 weeks



COVERING

36.000

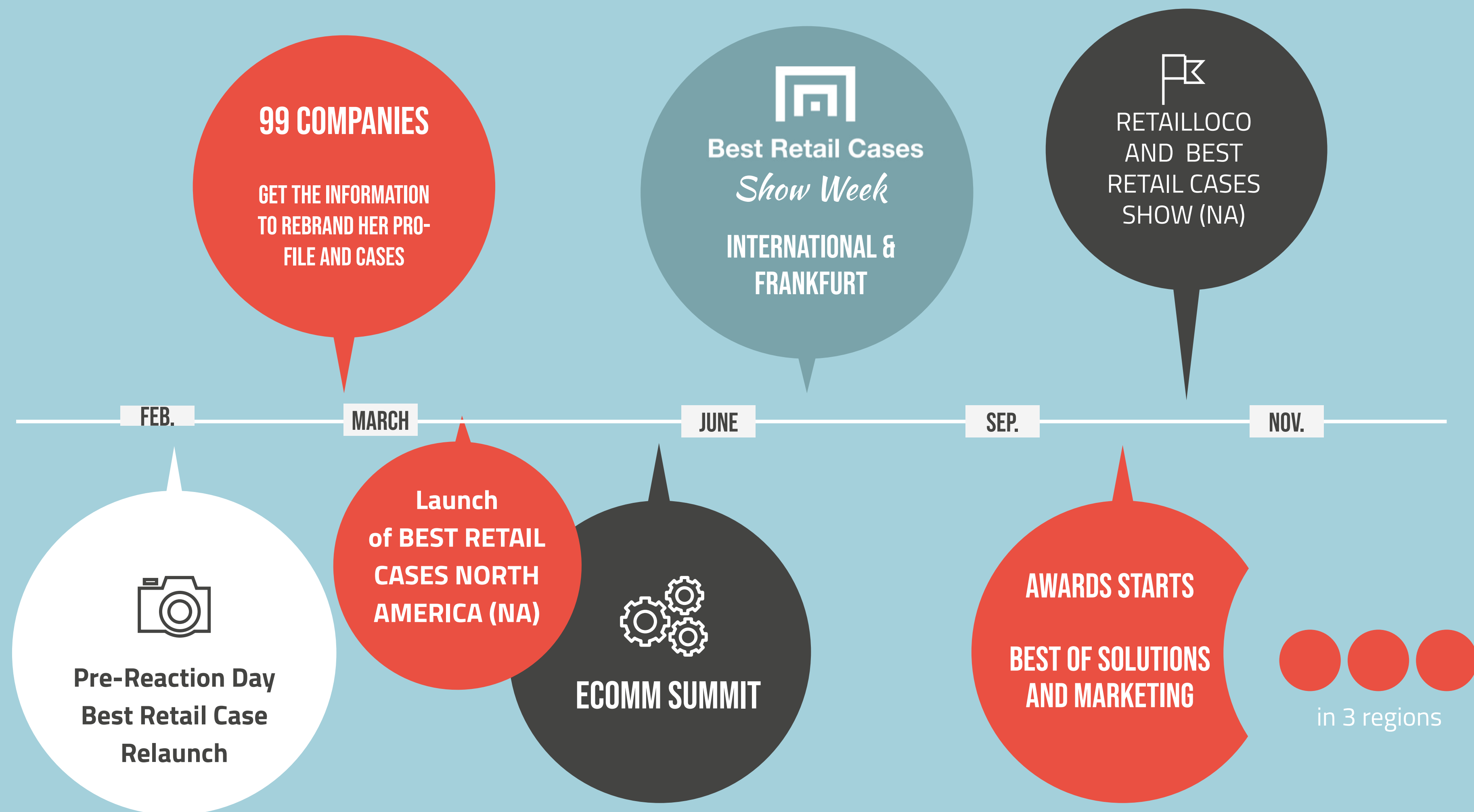
1.000
EVENT-ATTENDEES

4
REGIONS

128,855
SOCIAL MEDIA REACH

BEST RETAIL CASES
NEWSLETTER

TIME LINE





Best Retail Cases
Show Week



Best Retail Cases
AWARDS



POS
CONNECT & *eComm Summit*



Best Retail Cases
Show Week



Best Retail Cases
AWARDS

PLAN YOUR YEAR WITH ...

COMPANIES
TALKS

EVENTS SHOW WEEKS, TALKS OR SUMMITS

At the Best Retail Cases Eventformats, solutions for online and brick-and-mortar retail are presented. Your suppliers as well as retailers and manufacturers present their installations themselves or provide insights behind the scenes. Talks are only take place online and all other formats online-live or hybrid. Show Week June (hybrid, Frankfurt), Show Week November (online international), POS connect Summit + Award (Studio)

1.000

EVENT-ATTENDEES
IN 2021

+99

COMPANIES USE BEST RETAIL
CASES PLATTFORM

12.000

READERS OF OUR EVENT
ANNOUCEMENTS

4

REGIONS COMES
TO SHOW WEEKS STAGE

45

ON-DEMAND CONTENT IN 2021
FOR OUR READERS

2

SPEAKING LANGUAGE
GERMAN/ENGLISH

TALKS

45 MINUTES WEBINARE, SINGLE
ANNOUCEMENTS, TOPIC AND TIM-
ING IS A CUSTOMER REQUEST

SHOW WEEK

1 WEEK IN JUNE AND NOVEMBER
THE COMPANIES SHOW WHAT KIND
OF SOLUTION THEY HAVE

SUMMITS

THEMED EVENTS SUCH AS THE ECOMM
SUMMIT OR POS CONNET, WHICH TAKE
PLACE ALL DAY ON 1-2 DAYS.

COMPANIES
TALKS

OUR PARTNERS

WE ARE PRESENT IN THE FOLLOWING MARKETS

DACH
SWISS
EUROPE

US/CANADA

MEDIA PARTNERS

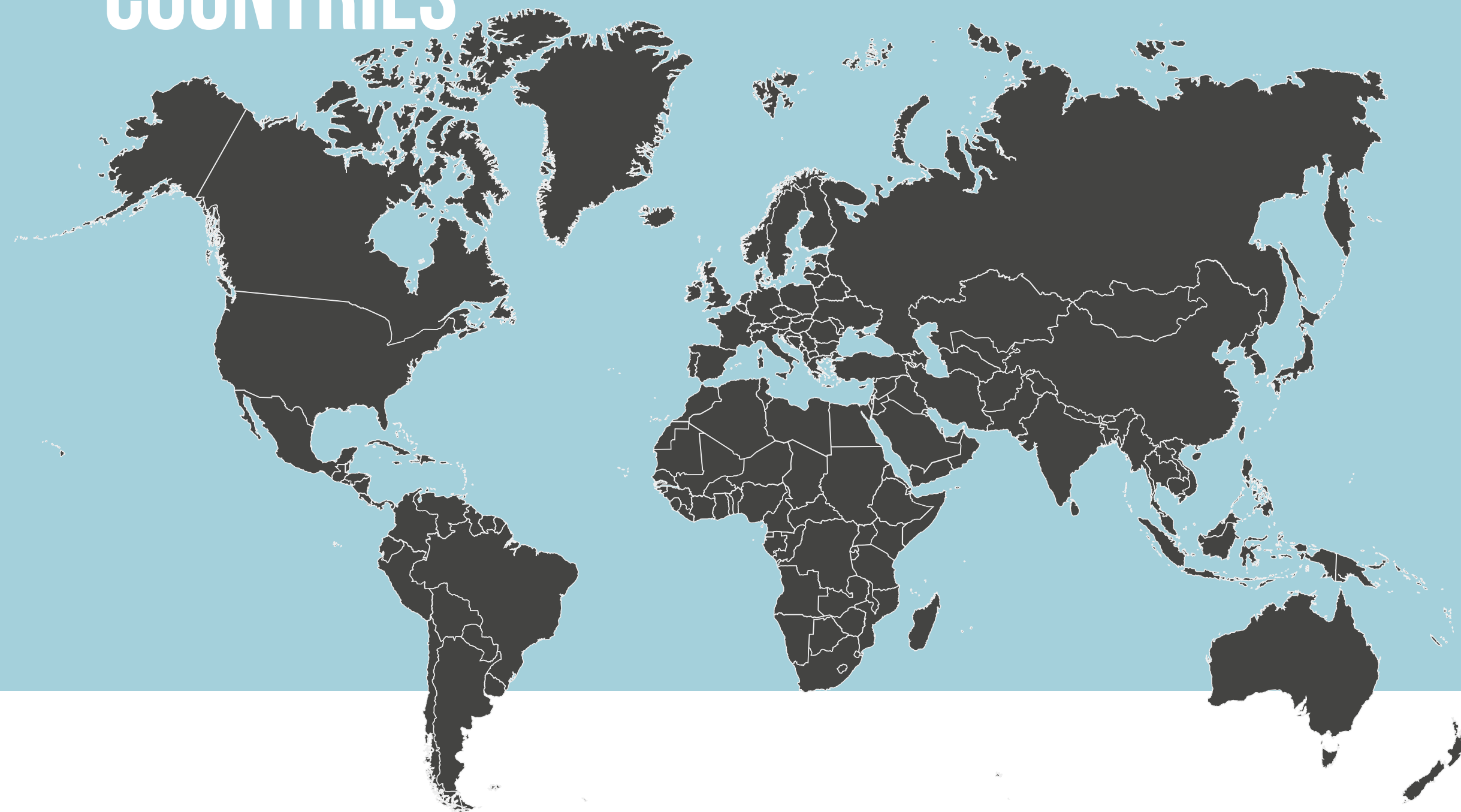
25

JURY - JOURNALISTS



+103%

WE GROW IN DIFFERENT COUNTRIES



DACH PARTNER

- ▶ Angelique Szameitat
Chief editor, GFM Nachrichten |
BRC DACH



SWISS PARTNER

- ▶ Ewa Ming
Initiator Innovation World,
partner Switzerland Best Retail
Case



NORTH AMERICA

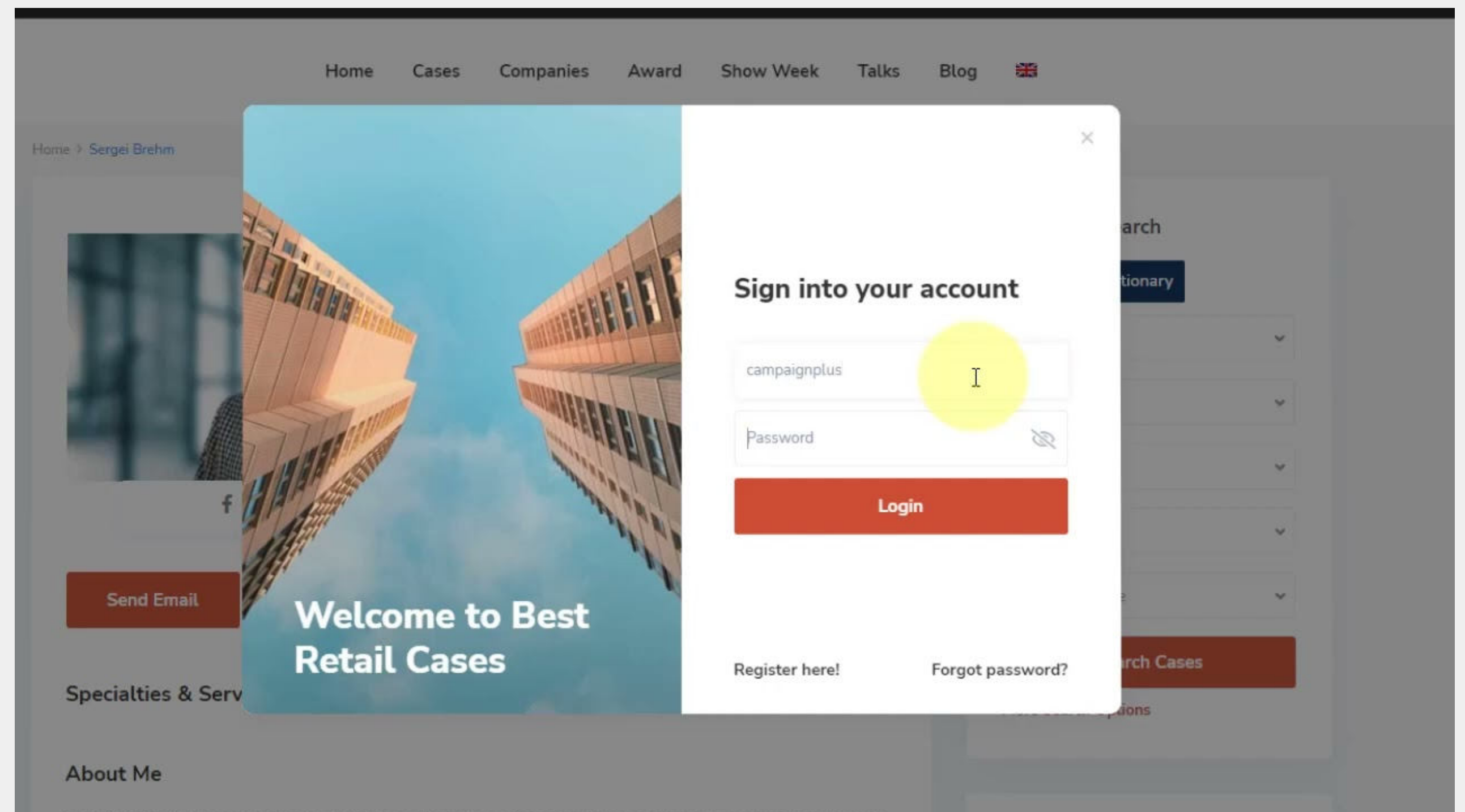
- ▶ Asif Khan
President of THE LBMA |
BRC North America

RELAUNCH OF THE PLATTFORM

Play the video

LET'S HAVE A LOOK

- ▶ New system
- ▶ New design
- ▶ New Features
- ▶ New functions
- ▶ Numerous possibilities
- ▶ International placements



And have a look, how the platform works
<https://youtube.com/watch?v=PTxgkpNmlY8>

PRICING



**+199 EUR A YEAR PER
COMPANY PROFILE AND A CASE**

* included in „basic“ LBMA
membership

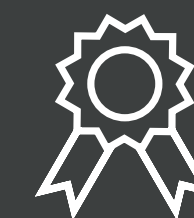


**290 EUR PER CASE AND
ATTEND AWARD-ROUND**



**EVENT-SPEECHES STARTS BY
2,900 EUR**

* included in „creator“ LBMA
membership



**6-12 MONTH PARTNER PACK-
AGE - 15,000 EUR**

* included in „partner“ LBMA
membership

**WE ARE YOUR BEST
PARTNER**

SPEAK WITH US

THANKS for your attention



**Best
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Cases**